

Course Title	Code	Semester	Theoretical (hours/week)	Practice (hours/week)	Laboratory (hours/week)	ECTS
Entrepreneurship in Health Sector	SBF128	5. Semester / Fall	3	0	0	5
Prerequisites	None					
Language of Instruction	Turkish					
Course Type	Elective					
learning and teaching techniques of the Course	Lecture, Discussion, Question & Answer					
Instructor(s)						
Goal	It emphasizes the basic qualities and characteristics of entrepreneurship to enable them to become qualified and qualified entrepreneurs in the health sector.					
Learning Outcomes	1-To be able to define entrepreneurs and entrepreneurs 2-To be able to comprehend factors affecting entrepreneurship 3-Being able to conduct market research within the scope of entrepreneurship 4-Budget and cost analysis within the scope of entrepreneurship 5-To be able to open a business and ensure a healthy operation 6-Ability to obtain successful intervention and experience injury					
References	Tekin Mahmut (2006) Entrepreneurship and Small Business Administration, Tekin Publishing Küçük Orhan (2015), Entrepreneurship and Small Business Administration, Seçkin Publishing Marangoz Mehmet (2015), Entrepreneurship, Beta Publishing House Kavuncubaşı Şahin and Yıldırım Selami (2010), Health Institutions Administration, Political Bookstore					

Course Outline Weekly:

Weeks	Topics
1. Week	Testing Entrepreneurship Features
2. Week	Business Idea Development and Creativity Exercises
3. Week	Business Plan Concept and Items (Market Research)
4. Week	Business Plan Concept and Elements (Marketing Plan)
5. Week	Business Plan Concept and Items (Production Plan)
6. Week	Business Plan Concept and Elements (Management Plan)
7. Week	Business Plan Concept and Elements (Financial Plan)
8. Week	MIDTERM
9. Week	Workshop Study on Business Plan Items (Market Research)
10. Week	Workshop Study on Business Plan Items (Marketing Plan)
11. Week	Workshop Study on Business Plan Items (Production Plan)
12. Week	Workshop Study on Business Plan Items (Management Plan)
13. Week	Workshop Study on Business Plan Items (Financial Plan)
14. Week	Business Plan Writing and Presentation
15. Week	Business Plan Presentations
16. Week	Business Plan Presentations

ECTS (Student WorkLoad Table)

Activities	Number	Duration	Total Work Load
Course Duration (X14)	14	3	42
Laboratory			
Practice			
Field Study			
Study Time Of Outside Of Class (Pre-Study, Practice, Etc.)	14	3	42
Presentations (Video shoot/Poster preparation/Oral presentation, Etc.)	1	13	13
Seminars			
Project			
Case study	1	10	10
Role playing, Dramatization			
Writing articles, Critique			
Time To Prepare For Midterm Exam	1	8	8
Final Exam Preparation Time	1	10	10
Total Work Load (hour) / 25(s)	125/25=5		
ECTS	5		

Evaluation System

Mid-Term Studies	Number	Contribution
Midterm exams	1	%40
Quiz		
Laboratory		
Practice		
Field Study		
Course Internship (If There Is)		
Homework's		
Presentation and Seminar		
Project		
Other evaluation methods		
Total Time To Activities For Midterm		%60
Final works		
Final	1	%100
Homework		
Practice		
Laboratory		
Total Time To Activities For Midterm		%100
Contribution Of Midterm Studies On Grades		%40
Contribution Of Final Exam On Grades		%60
Total		%100

The relationship between learning outcomes and the program outcomes of the courses

This course is suitable for all programs within the scope of the Faculty of Health Sciences. Therefore, the level of contribution to the program Outcomes is not specified