

SBF 128 - Entrepreneurship in the Health Sector

Course Name	Code	Term	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	ECTS
Entrepreneurship in the Health Sector	SBF128	8th Semester/Spring Term	3	0	0	5
Prerequisites	None					
Language of Instruction	Turkish					
Course Type	Elective					
Learning and Teaching Techniques of The Course	Expression, Discussion, Question & Answer					
Instructor(s)						
Goal	It emphasizes the basic qualities and characteristics of entrepreneurship to enable them to become qualified and qualified entrepreneurs in the health sector:					
Learning Outcomes	1. Defines the concepts of enterprise and entrepreneurs 2. Understands the factors that affect entrepreneurship 3. Conducts market research within the scope of entrepreneurship 4. Analyzes budget and cost within the scope of entrepreneurship 5. Opens a business and ensure a healthy operation 6. Obtains successful intervention and experience injury					
References	1. Tekin Mahmut (2006) Entrepreneurship and Small Business Administration, Tekin Publishing 2. Küçük Orhan (2015), Entrepreneurship and Small Business Administration, Seçkin Yayıncılık 3. Marangoz Mehmet (2015), Entrepreneurship, Beta Publishing House 4. Kavuncubaşı Şahin and Yıldırım Selami (2010), Health Institutions Administration, Political Bookstore					

Course Outline Weekly

WEEKS	TOPICS
1. Week	Testing Entrepreneurship Features
2. Week	Business Idea Development and Creativity Exercises
3. Week	Business Plan Concept and Items (Market Research)
4. Week	Business Plan Concept and Elements (Marketing Plan)
5. Week	Business Plan Concept and Items (Production Plan)
6. Week	Business Plan Concept and Elements (Management Plan)
7. Week	Business Plan Concept and Elements (Financial Plan)
8. Week	Workshop Study on Business Plan Items (Market Research) / MIDTERM EXAM
9. Week	Workshop Study on Business Plan Items (Marketing Plan)
10. Week	Workshop Study on Business Plan Items (Production Plan)
11. Week	Workshop Study on Business Plan Items (Management Plan)
12. Week	Workshop Study on Business Plan Items (Financial Plan)
13. Week	Business Plan Writing and Presentation
14. Week	Business Plan Presentations
15. Week	Business Plan Presentations

Student Work Load Table

Activities	Number	Duration	Total Work Load
Course Duration	14	3	42
Laboratory			
Practice			
Field Study			
Study Time Of Outside Of Class (Pre-Study, Practice, Etc.)	14	3	42
Presentations (Video shoot/Poster preparation/Oral presentation, Etc.)	1	13	13
Seminars			
Project			
Case study	1	10	10
Role playing, Dramatization			
Writing articles, Critique			
Time To Prepare For Midterm Exam	1	8	8
Final Exam Preparation Time	1	10	10
Total Work Load (hour) / 25(s)	125/25=5		
ECTS	5		

Evaluation System

Mid-Term Studies	Number	Contribution
Midterm exams	1	50%
Quiz		
Laboratory		
Practice		
Field Study		
Course Internship (If There Is)		
Homework's		
Presentation and Seminar		
Project		
Other evaluation methods		
Total Time To Activities For Midterm		50%
Final works		
Final	1	50%
Homework		
Practice		
Laboratory		
Total Time To Activities For Midterm		50%
Contribution Of Midterm Studies On Grades		40%
Contribution Of Final Exam On Grades		60%
Total		100

The relationship between learning outcomes and the program qualifications of the courses

This course is suitable for all programs within the Faculty of Health Sciences. Therefore, the level of contribution to program qualifications has not been specified.