

COURSE NAME

Course Name	Code	Term	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	ECTS
Entrepreneurship in the Health Sector	SBF128	8th Semester/Spring Term	3	0	0	5
Prerequisites	None					
Language of Instruction	Turkish					
Course Type	Elective					
Learning and Teaching Techniques of The Course	Expression, Discussion, Question & Answer					
Instructor(s)	Assoc. Prof. İbrahim GİRİTLİOĞLU					
Goal	It emphasizes the basic qualities and characteristics of entrepreneurship to enable them to become qualified and qualified entrepreneurs in the health sector:					
Learning Outcomes	1. To be able to define the concepts of enterprise and entrepreneurs 2. Understand the factors that affect entrepreneurship 3. Being able to conduct market research within the scope of entrepreneurship 4. To be able to analyze budget and cost within the scope of entrepreneurship 5. To be able to open a business and ensure a healthy operation 6. Ability to obtain successful intervention and experience injury					
References	1. Tekin Mahmut (2006) Entrepreneurship and Small Business Administration, Tekin Publishing 2. Küçük Orhan (2015), Entrepreneurship and Small Business Administration, Seçkin Yayıncılık 3. Marangoz Mehmet (2015), Entrepreneurship, Beta Publishing House 4. Kavuncubaşı Şahin and Yıldırım Selami (2010), Health Institutions Administration, Political Bookstore					

Course Outline Weekly:

WEEKS	TOPICS
1. Week	Testing Entrepreneurship Features
2. Week	Business Idea Development and Creativity Exercises
3. Week	Business Plan Concept and Items (Market Research)
4. Week	Business Plan Concept and Elements (Marketing Plan)
5. Week	Business Plan Concept and Items (Production Plan)
6. Week	Business Plan Concept and Elements (Management Plan)
7. Week	Business Plan Concept and Elements (Financial Plan)
8. Week	Workshop Study on Business Plan Items (Market Research) / MIDTERM EXAM
9. Week	Workshop Study on Business Plan Items (Marketing Plan)
10. Week	Workshop Study on Business Plan Items (Production Plan)
11. Week	Workshop Study on Business Plan Items (Management Plan)
12. Week	Workshop Study on Business Plan Items (Financial Plan)
13. Week	Business Plan Writing and Presentation
14. Week	Business Plan Presentations
15. Week	Business Plan Presentations

Student Work Load Table

Activities	Number	Duration	Total Work Load
Course Duration	14	3	42
Laboratory			
Practice			
Field Study			
Study Time Of Outside Of Class (Pre-Study, Practice, Etc.)	14	3	42
Presentations (Video shoot/Poster preparation/Oral presentation, Etc.)	1	13	13
Seminars			
Project			
Case study	1	10	10
Role playing, Dramatization			
Writing articles, Critique			
Time To Prepare For Midterm Exam	1	8	8
Final Exam Preparation Time	1	10	10
Total Work Load (hour) / 25(s)		125/25=5	
ECTS			5

Evaluation System

Mid-Term Studies	Number	Contribution
Midterm exams	1	%50
Quiz		
Laboratory		
Practice		
Field Study		
Course Internship (If There Is)		
Homework's		
Presentation and Seminar		
Project		
Other evaluation methods		
Total Time To Activities For Midterm		%50
Final works		
Final	1	%50
Homework		
Practice		
Laboratory		
Total Time To Activities For Midterm		%50
Contribution Of Midterm Studies On Grades		%50
Contribution Of Final Exam On Grades		%50
Total		%100

The relationship between learning outcomes and the program qualifications of the courses

Program Qualifications	Learning outcomes				
	L.O.1	L.O. 2	L.O.3	L.O.4	L.O.5
1. To acquire information in the basic and social sciences as the Dietitian as his/her profession entails and make use of it for life.					
2. To develop personalized diet and programme in accordance with the principles of adequate and balanced nutrition.					
3. To improve and develop the food and nutrition plans and policy for the development of individuals with the energy and nutrient element requirements with scientific method detection, health protection					
4. To determine and evaluate individual, the community and the patient's nutritional status by applying up-to-date information gained in the field of nutrition and dietetics. She/he can use the knowledge to raise the level of community health and the quality of life.					
5. Assess the nutritional status of the patients, evaluate the clinical symptoms, plan and apply individualized medical nutrition therapy for the patients.					
6. The student can understand the basic values and culture of the society he/she is living in and gain the skill to transform him/herself in a positive way	5	5	5	5	5
7. Dietitian can improve products, make laboratory practice on elements affecting analysis and quality of nutrition, review and evaluate them regarding the legal regulations					
8. The student embraces the concepts with regard to biological systems that form the basis of human health, Anatomy, Physiology, and the sustainability of them.					
9. The student can participate in Nutrition and Dietetics practices individually and/or within a team, use, apply, discuss and share scientific and evidence based knowledge in nutrition and dietetics practice with team and team members, develop and demonstrate effective skills using oral, print, visual methods in communicating and expressing thoughts and ideas, communicate with all stakeholders within ethical principles. Develop and demonstrate effective communications skills using oral, print, visual, electronic and mass media methods	3	3	3	3	3
10. Dietitian has knowledge to develop food and nutrition plans and policies for protection of health, in order to improvement and development by using methods for determining the nutritional status.					

Contribution to the level of proficiency: 1. Lowest, 2. Low / Medium, 3. Average, 4. High, 5. Excellent