

Course Title	Code	Semester	Theoretical (hours/week)	Practice (hours/week)	Laboratory (hours/week)	ECTS
Entrepreneurship in Health Sector	SBF128	3.Year/5. Semester / autumn	3	0	0	5
Prerequisites	None					
Language of Instruction	Turkish					
Course Type	Elective					
learning and teaching techniques of the Course	. Lecture, Discussion, Question & Answer					
Instructor(s)	Doç. Dr. İbrahim GİRİTLİOĞLU					
Goal	It emphasizes the basic qualities and characteristics of entrepreneurship to enable them to become qualified and qualified entrepreneurs in the health sector.					
Learning Outcomes	1-To be able to define entrepreneurs and entrepreneurs 2-To be able to comprehend factors affecting entrepreneurship 3-Being able to conduct market research within the scope of entrepreneurship 4-Budget and cost analysis within the scope of entrepreneurship 5-To be able to open a business and ensure a healthy operation 6-Ability to obtain successful intervention and experience injury					
References	Tekin Mahmut (2006) Entrepreneurship and Small Business Administration, Tekin Publishing Küçük Orhan (2015), Entrepreneurship and Small Business Administration, Seçkin Publishing Marangoz Mehmet (2015), Entrepreneurship, Beta Publishing House Kavuncubaşı Şahin and Yıldırım Selami (2010), Health Institutions Administration, Political Bookstore					

Course Outline Weekly:

Weeks	Topics
1. Week	Testing Entrepreneurship Features
2. Week	Business Idea Development and Creativity Exercises
3. Week	Business Plan Concept and Items (Market Research)
4. Week	Business Plan Concept and Elements (Marketing Plan)
5. Week	Business Plan Concept and Items (Production Plan)
6. Week	Business Plan Concept and Elements (Management Plan)
7. Week	Business Plan Concept and Elements (Financial Plan)
8. Week	Workshop Study on Business Plan Items (Market Research) / MIDTERM EXAM
9. Week	Workshop Study on Business Plan Items (Marketing Plan)
10. Week	Workshop Study on Business Plan Items (Production Plan)
11. Week	Workshop Study on Business Plan Items (Management Plan)
12. Week	Workshop Study on Business Plan Items (Financial Plan)
13. Week	Business Plan Writing and Presentation
14. Week	Business Plan Presentations
15. Week	Business Plan Presentations
16. Week	FINAL EXAM

ECTS (Student WorkLoad Table)

Activities	Number	Duration	Total Work Load
Course Duration (X14)	14	3	42
Laboratory			
Practice			
Field Study			
Study Time Of Outside Of Class (Pre-Study, Practice, Etc.)	14	3	42
Presentations (Video shoot/Poster preparation/Oral presentation, Etc.)	1	13	13
Seminars			
Project			
Case study	1	10	10
Role playing, Dramatization			
Writing articles, Critique			
Time To Prepare For Midterm Exam	1	8	8
Final Exam Preparation Time	1	10	10
Total Work Load (hour) / 25(s)	125/25=5		
ECTS	5		

Evaluation System

Mid-Term Studies	Number	Contribution
Midterm exams	1	%50
Quiz		
Laboratory		
Practice		
Field Study		
Course Internship (If There Is)		
Homework's		
Presentation and Seminar		
Project		
Other evaluation methods		
Total Time To Activities For Midterm		%50
Final works		
Final	1	%50
Homework		
Practice		
Laboratory		
Total Time To Activities For Midterm		%50
Contribution Of Midterm Studies On Grades		%50
Contribution Of Final Exam On Grades		%50
Total		%100

The relationship between learning outcomes and the program qualifications of the courses

Program Qualifications						
	L.O.1	L.O.2	L.O.3	L.O.4	L.O.5	L.O.6
1. Competent and has the capabilities to fulfill their occupational duties.						
2. Knows the theories and models that form the basis of Professional practice.						
3. Has the general knowledge required to be both an individual and a member of the occupation.	4	4	4	4	4	4
4. Carries out nursing practice based on the principles and standards.						
5. Meets the health-care needs of the individuals, families and the society with a holistic approach.						
6. Makes use of effective communication.						
7. Utilizes information and care technologies in professional practice and research.						
8. Uses scientific principles and techniques in Nursing practice.						
9. Follows the latest advances and communicates with colleagues in a foreign language.						
10. Behaves according with the professional ethics and values.						
11. Takes the related legislation and regulations into account in Nursing practice.						
12. Follows the politics and regulations affecting the Nursing profession.						
13. Uses the learning-teaching and management processes in Nursing practice.						
14. Uses the life-long learning, problem-solving and critical thinking abilities.	5	5	5	5	5	5
15. With a sense of social responsibility takes part in studies, projects and some other activities with other team members and other disciplines.						
16. Joins in activities that can contribute to professional development.	4	4	4	4	4	4
17. Sets as a model for colleagues and the society with their professional identity.	4	4	4	4	4	4
18. Protects the basic values and social rights.						