

GENERAL ECONOMİCS

Course Name	Code	Term	Theory (hours/week)	Application (hours/week)	Laboratory (hours/week)	ECTS
GENERAL ECONOMİCS	BDB107	1. Autumn	2	-	-	4
Prerequisites	None					
Language of Instruction	Turkish					
Course Type	Compulsory					
Learning and Teaching Techniques of The Course	Lecture					
Instructor(s)	Prof. Arif ÖZSAĞIR					
Goal	To be able to define and evaluate economic concepts, theories and methods, to define economic systems, decision mechanisms, politics and problems and to comment on them.					
Learning Outcomes	<ol style="list-style-type: none">1. To be able to learn the subjects of economics and economics2. To be able to learn basic concepts of microeconomics and macroeconomics3. To be able to learn maximization of profit and profit4. To be able to learn the markets5. To be able to know the health market6. To be able to learn the importance of health economics in professional life7. To be able to learn to make a budget plan8. To be able to learn the legal requirements of buying and selling9. How to use relevant resources and gain access to the awareness of how to plan large-scale food supply					
References	<ol style="list-style-type: none">1. Üstünel B. Ekonominin Temelleri. World Super Distribution / Economy Series2. Parasız İ. İktisadın ABC'si,3. Case K.E, Fair R.C. Principles of Economi					

Course Outline Weekly:

WEEKS	TOPİCS
1. Week	İktisadın tanımı, iktisadi kavramların tanıtılması
2. Week	Arz ve Talep
3. Week	Esneklikler
4. Week	Bireysel davranışlarının belirlenmesi, fayda maksimizasyonu
5. Week	Firma davranışının belirlenmesi, kâr maksimizasyonu
6. Week	Piyasa aksaklıkları: kamusal mallar, dışsallıklar, asimetrik bilgi
7. Week	Piyasalar: tam rekabet piyasası,
8. Week	MIDTERM EXAM
9. Week	Mikro temelli konulardan yararlanarak sağlık hizmetleri piyasasını analiz etmek
10. Week	Makro iktisat bağlamında sağlık hizmetleri piyasası
11. Week	Sağlık yönetimi
12. Week	İnsan kaynakları yönetimi
13. Week	Pazarlama yönetimi
14. Week	Muhasebe ve finans yönetimi
15. Week	İktisadın sağlık günü yeri

Student Work Load Table

Activities	Number	Duration	Total Work Load
Course Duration	14	2	28
Laboratory			
Practice			
Field Study			
Study Time Of Outside Of Class (Pre-Study, Practice, Etc.)	14	4	56
Presentations (Video shoot/Poster preparation/Oral presentation, Etc.)			
Seminars			
Project			
Case study			
Role playing, Dramatization			
Writing articles, Critique			
Time To Prepare For Midterm Exam	1	6	6
Final Exam Preparation Time	1	10	16
Total Work Load (hour) / 25(s)	100 / 25 =4		
ECTS	4		

Evaluation System

Mid-Term Studies	Number	Contribution
Midterm exams	1	%100
Quiz		
Laboratory		
Practice		
Field Study		
Course Internship (If There Is)		
Homework's		
Presentation and Seminar		
Project		
Other evaluation methods		
Total Time To Activities For Midterm		100
Final works		
Final	1	%100
Homework		
Practice		
Laboratory		
Total Time To Activities For Midterm		100
Contribution Of Midterm Studies On Grades		%50
Contribution Of Final Exam On Grades		%50
Total		100

The relationship between learning outcomes and the program qualifications of the courses

Program Qualifications	Learning outcomes								
	L.O .1	L.O .2	L.O .3	L.O .4	L.O .5	L.O .6	L.O .7	L.O .8	L.O .9
1. To acquire information in the basic and social sciences as the Dietitian as he profession entails and make use of it for life.	3	3	3	3	3	3	3	3	3
2. To develop personalized diet and programme in accordance with the principles of adequate and balanced nutrition.									
3. To improve and develop the food and nutrition plans and policy for the development of individuals with the energy and nutrient element requirements with scientific method detection, health protection									
4. To determine and evaluate individual, the community and the patient's nutritional status by applying up-to-date information gained in the field of nutrition and dietetics. She/he can use the knowledge to raise the level of community health and the quality of life.									
5. Assess the nutritional status of the patients, evaluate the clinical symptoms, plan and apply individualized medical nutrition therapy for the patients.									
6. The student can understand the basic values and culture of the society he/she is living in and gain the skill to transform him/herself in a positive way									
7. Dietitian can improve products, make laboratory practice on elements affecting analysis and quality of nutrition, review and evaluate them regarding the legal regulations									
8. The student embraces the concepts with regard to biological systems that form the basis of human health, Anatomy, Physiology, and the sustainability of them.									
9. The student can participate in Nutrition and Dietetics practices individually and/or within a team, use, apply, discuss and share scientific and evidence based knowledge in nutrition and dietetics practice with team and team members, develop and demonstrate effective skills using oral, print, visual methods in communicating and expressing thoughts and ideas, communicate with all stakeholders within ethical principles. Develop and demonstrate effective communications skills using oral, print, visual, electronic and mass media methods									
10. Dietitian has knowledge to develop food and nutrition plans and policies for protection of health, in order to improvement and development by using methods for determining the nutritional status.									

Contribution to the level of proficiency: 1. Lowest, 2. Low / Medium, 3. Average, 4. High, 5. Excellent